

City of London Corporation Committee Report

Committee(s): Education Board	Dated: 02/10/2026
Subject: City Youth Guarantee: Online Offer	Public report: For Information
This proposal: delivers Corporate Plan 2024-29 outcomes	Diverse Engaged Communities Providing Excellent Services Dynamic Economic Growth
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
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Summary

In May 2026, the Education Board received a report outlining the City Youth Guarantee as the collective offer of programmes, services and opportunities available to children and young people connected to the City of London. The report highlighted that, whilst the City offers extensive support, services and opportunities, this provision was not always visible as a single, coordinated and recognisable offer. It identified the opportunity to improve accessibility and visibility through the development of a dedicated City Youth Guarantee webpage.

Since that report, a dedicated City Youth Guarantee webpage has been developed. The webpage brings together information on education, employment, skills, mentoring, youth services, participation opportunities, wellbeing support and other resources into a single online access point for young people, families, schools, practitioners and partners. The webpage provides a clearer route through which users can explore opportunities and access existing services.

The webpage does not represent a new programme or delivery model. Rather, it acts as a coordinating platform that presents existing provision in a more accessible and user-friendly format and supports the continued development of the City Youth Guarantee as a recognisable offer.

This report provides Members with an update on the development of the webpage, how it has been structured and the intended benefits for young people and stakeholders.

Recommendation(s)

Members are asked to:

- Note the report.

Main Report

Background

1. In May 2026, the Education Board received a report setting out the City Youth Guarantee as a coordinated offer of programmes, services and opportunities delivered, commissioned or supported by the City of London Corporation. The report brought together a wide range of activity aimed at supporting children and young people through education, skills development, employment pathways, health and wellbeing support, youth provision and targeted interventions.
2. The report noted that although the breadth of provision represented a significant strength, services had developed across a number of teams, partnerships and delivery models over time. As a result, opportunities were not always presented in a way that was easily navigable for young people, families or practitioners seeking support.
3. The report identified the opportunity to create a single online landing page that would bring together the various elements of the City Youth Guarantee and provide a clearer route to information, services and opportunities.

Current Position

4. Following the Board's consideration of the City Youth Guarantee report, work has been undertaken to develop a dedicated City Youth Guarantee webpage within the City of London's Education and Learning website. The Lead Member for Children and Young People has been engaged with this activity.
5. The purpose of the webpage is to provide a single online access point through which users can explore opportunities and support available through the City Youth Guarantee. Rather than duplicating information already available

elsewhere, the webpage acts as a gateway that signposts users to relevant programmes, services and partner resources.

6. The webpage has been designed to provide a simple and user-friendly experience, grouping opportunities into thematic categories to help users navigate the offer according to their interests or needs.
7. The current structure of the webpage includes information and links covering:
 - Careers, Skills and Employment
 - ASES
 - Apprenticeships
 - Mentoring and Support for Care Experienced Young People
 - Youth Clubs, Activities and Participation
 - SEND Support
 - Health and Wellbeing
 - Family Support
 - Environment and Outdoor Learning
 - Enterprise and Entrepreneurship
 - Further Information and Resources

These categories bring together opportunities and information from across the City Corporation and partner organisations under a single City Youth Guarantee identity.

8. The webpage has been developed primarily for:
 - Children and young people connected to the City of London
 - Especially NEETs or potential NEETs
 - Parents, carers and families;
 - Schools, colleges and education providers;
 - Youth practitioners and community organisations;
 - Partner organisations and referral agencies.
9. The City Youth Guarantee webpage improves the visibility of the City's collective offer through a single, recognisable online presence, providing a clearer route for young people, including those who are NEET or at risk of becoming NEET, to access opportunities and support. By bringing together provision delivered across multiple teams, services and partners, it presents a more coordinated offer for young people while establishing a flexible platform that can be maintained and expanded as priorities and opportunities evolve.

Promotion & Development

10. Following publication, the webpage will be promoted through existing communication channels and stakeholder networks where appropriate.

11. This includes opportunities to share the webpage with CoLC media channels, schools, education providers, commissioned services, youth organisations, employers and other partners engaged in the delivery of support and opportunities for young people.
12. Ongoing maintenance arrangements will ensure that information remains accurate and current. Content will be reviewed periodically, and additional opportunities may be incorporated as the City Youth Guarantee continues to develop.
13. Consideration will also be given to monitoring usage and engagement to better understand how users access the page and identify opportunities for future enhancement including the format and density of the page.
14. Monitoring of webpage usage and engagement will help inform future development of the City Youth Guarantee's digital offer. As user needs and demand become clearer, consideration can be given to whether additional functionality or a more dedicated platform would further enhance access to opportunities and support.

Corporate & Strategic Implications

Strategic implications:

The City Youth Guarantee webpage supports the Corporate Plan 2024-29 outcomes of Diverse Engaged Communities, Providing Excellent Services and Dynamic Economic Growth by improving access to education, employment, training and support opportunities for young people. By bringing together provision from across the City Corporation and its partners, the webpage provides a more visible, coordinated and accessible offer, including for young people who are NEET or at risk of becoming NEET.

Financial implications

None

Resource implications

None.

Legal implications

None.

Risk implications

None.

Equalities implications

The webpage includes signposting to targeted support for young people who may face additional barriers, including care-experienced young people, young people with SEND, and those who are NEET or at risk of becoming NEET.

Climate implications

None.

Security implications

None.

Conclusion

15. The City Youth Guarantee webpage builds on the work presented to Members in May 2026 by providing a single, accessible online resource for young people, families and stakeholders. By bringing together opportunities, services and support from across the City Corporation and its partners, the webpage improves the visibility and accessibility of the City Youth Guarantee, including for young people who are NEET or at risk of becoming NEET, and provides a platform that can continue to evolve as the offer develops.

Appendices

- Appendix 1: City Youth Guarantee webpage overview and screenshots

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